

Communications & Sustainability Committee Meeting

April 22, 2020
1:00-2:30. MST
Zoom Meeting

Meeting called by:	Barbara Shoemaker	Type of meeting:	Communications/Sustainability Committee
Facilitator:	Barbara Shoemaker/Jim Lightfoot	Note taker:	Kim Visser-Weinmann/Heather Roybal
Timekeeper:	Kim Visser-Weinmann		

Invitees: Barbara Shoemaker & Jim Lightfoot Co-Chairs, Stephen Raab & Bob Taber

Attendees: Barbara Shoemaker, Jim Lightfoot, Ken Kirk, Stephen Raab, Kim Visser-Weinmann, Heather Roybal

Please read: Review agenda in advance of meeting

Minutes

Agenda item: #1 Communications Calendar for 2020 **Presenter:** Kim Visser-Weinmann

Conclusions: Barbara & Kim to Discuss 2020 Communications Calendar via Conference Call

Action items	Person responsible	Deadline
✓ Barbara & Kim to Review the "Board Only Calendar" and go through to Identify Pertinent Dates for Communicating to Co-op Members	Barbara & Kim	Monday, April 27 at 1pm

Agenda item: #2 Proposed Sustainability Newsletter Topics for Q2, 3 & 4 **Presenter:** Jim Lightfoot

Discussion: Jim feels the topics covered and content get too repetitious

Conclusions: Send out last Springs Bulletin for Q2 article. Barbara & James to look at Welcome Packet and make recommendations.

Action items	Person responsible	Deadline
✓ Kim to Cut & Paste the Q2 2109 Bulletin	Kim	May 1, 2020

Agenda item: #3 Newsletter Calendar – Dates When Contributions are Due **Presenter:** Kim Visser

Action items	Person responsible	Deadline
✓ Board Book Reports are Due 1 Week in Advance of Board Meeting	Kim Visser-Weinmann	1 Week Prior to Board Meeting

✓ Newsletter Reports are Due 2 Days After Board Meetings if they Differ from Board Book Reports (i.e. Presidents Report)

2 Days Following Board Meeting

Agenda item: #4 Proposed Initiatives with OA & Club Relative to Sustainability **Presenter:** Jim & Barb

Discussion: *City has implemented a Restaurant Rebate Policy. Encourage Club to do the same and conduct water audits and recommend that the Club consider water reuse in any future building projects.*

As far as the OA, Review Tracking of Entrance Usage from 2016-2021

Conclusions: *Please reference #5*

Agenda item: #5 Ongoing Tracking of Entrance Water Usage **Presenter:** Heather

Discussion: *Heather has been keeping a spreadsheet since 2016 tracking the water usage at the Common Area Entrances to the Estates*

Conclusions: *Possibly by 2021 establish “commercial water allocations” after we have established the usage prior and after the plantings at the Estate Entrances*

Action items	Person responsible	Deadline
✓ Establish Commercial Water Allocations	Staff & Board	2021

Agenda item: #6 Consideration of Encouraging Better Conservation through Ending Abatements if not Using Eye On Water **Presenter:** Barbara & Jim

Discussion: *Board and Staff to review current abatement policy*

Conclusions: *Possibly abandoning the abatement policy for Owners who have not signed up for Eye On Water*

Action items	Person responsible	Deadline
✓ Discussion at April 29, 2020 Board Meeting During Abby Lieb line item on the Agenda	Board/Staff	April 2020

Agenda item: #7 Landscaping Classes Later In the Year **Presenter:** Kim

Discussion: *Possible “webinar” for fall & winter landscaping class on how to prepare your garden for winter.*

Conclusions: *Kim to get together with Tracy Neal for his input*

Action items	Person responsible	Deadline
✓ Kim/Tracy Neal to Discuss Fall/Winter Class or Webinar	Kim	July 2020

Agenda item: #8 Follow Up on Eye On Water **Presenter:** Heather

Discussion: Letter from Board of Directors to solidify all of Heather's prior attempts at getting LC Co-op Members to sign up for Eye on Water

Action items	Person responsible	Deadline
✓ Barbara to Draft Letter for Review by Board & Staff	Barbara	May 2020

Agenda item: #9 Greater Santa Fe Communications/Outreach Relative to Efforts for Sustainability/Government Intersection **Presenter:** Barb & Jim

Discussion: A few years back there was a meeting between a few OA Board members, the Co-op, City and County to discuss the efforts to unify on Santa Fe Water Conservation and Sustainability.

Conclusions: Kim to follow up with all entities once the Pandemic has subsided

Action items	Person responsible	Deadline
✓ Kim to Coordinate Meeting with all entities in a few months	Kim/Jim	Mid-Late Summer

Agenda item: #10 Promotion of LC as Water-Wise Community with Realtors **Presenter:** Barb & Kim

Discussion: Barbara and Kim had lunch with Gregg Antonsen (Broker for Sotheby's International) several months ago to discuss repositioning LC as a water wise Community in the real estate market of Santa Fe

Action items	Person responsible	Deadline
✓ Kim To Meet with Gregg and See if he will Publish an article in the real estate publications that go out to the greater Santa Fe area	Kim	Summer 2020